

Report to the Council

Committee: Cabinet

Date: 22 April 2014

Portfolio Holder: Councillor C Whitbread (Leader of the Council)

Subject: Corporate Plan 2011-2015 - Key Objectives 2014/15

Recommending:

That the attached proposed Key Objectives for 2014/15 be adopted.

1. The Corporate Plan is the Council's key strategic planning document, setting out its priorities over the four-year period from 2011/12 to the end of 2014/15, with strategic themes reflecting those of the Community Strategy for the district. Updates to the Corporate Plan are published annually, to reflect the key objectives adopted for each year of the plan period and progress against the achievement of objectives for previous years.
2. The annual adoption of key objectives and priorities supports the delivery of the Council's medium-term aims over the four-year period of the Corporate Plan, and provides an opportunity to focus attention on the achievement of specific outcomes and areas for improvement.
3. The key objectives are intended to address national and local challenges and to provide a clear statement of the Council's overall priorities for each year. The key objectives identify specific deliverables and outcomes to be achieved through projects and initiatives, and measurable timescales to demonstrate progress. Performance against the individual deliverables and actions is reviewed by us and the Overview and Scrutiny Committee on a quarterly basis.
4. In order to complete the Business Plans for 2014/15, Management Board has identified a range of proposed key objectives and supporting deliverables and outcomes. A number of actions have been carried forward from 2013/14 (with new or revised performance measures or timescales), alongside new deliverables and outcomes that respond to other issues of national or local importance. We considered initially the draft key objectives for 2014/15 at a joint Cabinet and Management Board meeting held in early March 2014.
5. Having now given further consideration to the proposed key objectives for 2014/15 we are recommending their adoption to the Council. Once adopted, the key objectives will be published on the Council's website as a supplement to the Corporate Plan, alongside details of outturn progress against the objectives for 2013/14.
6. In accordance with the recommendations of the recent review of the authority's Overview and Scrutiny arrangements, the Leader of the Council will present the priorities and the key objectives for the year ahead, to the first meeting of the Overview and Scrutiny Committee in each municipal year.
7. We recommend as set out at the commencement of this report.